| PLEASE COMPLETE ORDER FORM | | PRINTING ORDER FORM | | |
|---|--|--|---------------------|----------|
| ACCURATELY & CLEARLY | | DEALER | DATI | E |
| STOCK | QUANTITY | ADDRESS | | |
| | | CITY | | |
| ITEM | INK COLOR | | | |
| ☐ BUSINESS CARDS | STANDARD COLORS | PHONE FAX | | |
| □ LETTERHEADS | ☐ BLACK ☐ PROCESS BLUE ☐ RED 185 ☐ GOLD 873 | QUOTE REF. # P.O. # | | |
| □ ENVELOPES | □ REFLEX BLUE □ SILVER 877 | (If Required) | | |
| SIZE TEL-A-DEX CARD | □ BURGUNDY 207 □ BROWN 469 □ TEAL 320 | TYPE SPECIFICATIONS | | |
| □ CARI-A-CARD [®] | GREEN 356 GRAY 423 | MAINLINE BODY COPY TYPESTYLE TYPESTYLE | | |
| ☐ FOLD-R-CARD [®] | PREMIUM COLORS | LOGO | | |
| FULL FOLDSHORT FOLD ANNOUNCEMENT | □ 281 BLUE □ 201 BURGUNDY | □ LOGO FROM CATALOG □ CUSTOMER SUPPLIED LOGO | | |
| # | □ 300 BLUE □ ORANGE 165 □ 208 BURGUNDY □ VIOLET | □ ART ATTACHED | | |
| ☐ HANG-AD [®] | □ 012 YELLOW □ RHOD. PINK | LOGO # RETURN ART REORDER INFORMATION | | |
| REGULARLARGE | □ 347 GREEN | REORDER | INFORMATION | |
| ☐ FLYERS/BROCHURES ☐ POST CARDS | □ PMS | REORDER NO. | | |
| ☐ CARBONLESS FORMS | □ SECOND SIDE INK COLOR | □ EXACT REORDER | | |
| □ RAFFLE TICKETS | | □ REORDER W/CHANGES | | |
| OTHER | □ FULL COLOR □ 4/0 □ 4/4 □ FOIL | Attach a sample and mark changes directly on the sample. | | |
| PRINTING PROCESS | | IL | :S | |
| □ RAISED PRINTING | or Edial Mornidon | SHO AND GOOTOM CENTICE | | |
| ☐ FLAT PRINTING | | PROOF | | |
| □ SECOND SIDE FLAT | | ☐ DROP SHIP | | |
| ☐ SECOND SIDE RAISED | | | | |
| | arly on lines below in proper sequence LINE or largest type line with an (→) in | e and in approximate position each | n line is to appear | INDICATE |
| MAINLINE 2. Indicate MAINLINE or largest type line with an (→) in left column. 3. If TWO (or more) INK COLORS are used mark color of each line in column. 4. Attach previously printed sample if possible and mark changes wanted. | | of each line in column at right. | | COLOR |
| ARROW 5. Body copy is 8 | 8 pt. medium Helvetica (see catalog ty | ype) unless otherwise specified. | | |
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| PRICING INFORMATION | CUSTOMER | APPROVAL | BCT USE | ONLY |
| BASE PRICE CUSTOM SERVICES | | ATING ORDER AFTERWA | | |
| | CUSTOMER SIGNATURE INDICA | ATING ORDER APPROVAL | | |
| TOTAL COST | · [| | | |

DC MICHIGAN